

JIM LIEROW

CONTENT WRITER



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276 County Road 260, Gainesville, TX
76240

SKILLS

- Clear Communicator
- Communications Leader
- HubSpot Certifications
- Proven Research Ability
- Problem-Solving
- Computer Literacy
- Project Management Tools
- Team Focused

EDUCATION

BACHELOR OF ARTS

Simpson College 1973 -1977

CERTIFICATE - AVIONICS

Westwood College 1990 -1992

EDUCATION(MISC)

GRADUATE LEVEL COURSES

University of Denver 1998 -1999
Corporate Training & Communications

MILITARY ENGINEERING

US Army Engineering School 1978 & 1985
Combat Engineering & Large Project Management

RELATED EXPERIENCE

PUBLIC AFFAIRS OFFICER

Major Reserve (Retired) 1972 -1997

GENERAL NEWS REPORTER

Des Moines Register
Ottumwa (IA) Courier
Daily Register (TX)

TRAINING & DOCUMENTATION

General Mills - Corporate-Wide
Employee Improvement Process

BAE Systems - Denver Intl. Airport -
System Controls and Operations

Energy Management Corporation -
Training Materials & Instruction

The Principal Financial Group -
Mutual Funds Marketing Materials
Produced a billion-dollar company's
internal magazine

PROFILE

I am a qualified business communicator with a team-focused track record. The human connection and power over technology is the focus of my work. Leading or participating in a team or solo project is a part of my skills.

EXPERIENCE

PROJECT LEADER

Jim Builds Tech, LLC 2022 - Present

- Advised and assisted a Fortune 100 Company in designing and maintaining service for their manufacturing equipment. Communicated best practices and taught the team in their use.
- Prepared and published marketing materials for a small company liquidating some of their assets.
- Completed Content Marketing Projects for various customers.

MANUFACTURING PROCESSES MANAGER

Western Son Distillery 2019 - 2022

- Led teams in improving manufacturing processes in a regulated industry.
- Documented manufacturing and distribution processes for improved efficiency and enhanced regulatory compliance.
 - Developed and presented training to a wide variety of employees.

MANAGING DIRECTOR

Crucial Assets, LLC 2017 - 2019

- Prepared extensive and successful marketing materials including print materials and direct marketing via social media and other outlets.
- Responsible for formal proposals related to complex projects to various federal agencies and businesses.

MAINTENANCE MANAGER

Aryzta, LLC 2014 - 2017

- Completed technical analysis to implement hardware and process changes to meet corporate production goals and regulatory rules.
- Trained and implemented Continuous Improvement (CI) practices to boost team performance.

MAINTENANCE MANAGER

Chobani Greek Yogurt, LLC 2012 - 2014

- Introduced world-class best practices to a rapidly growing company requiring advanced leadership and manufacturing solutions.
- Selected, trained, and led a department that went from six to over 46 team members.